



Making Conversation Notifications More Relevant


Starting this week, when you block or mute accounts you don't follow, conversations started by those accounts will be muted. Because of this, you will no longer receive notifications about replies to these accounts @mentioning you. However, you will still receive notifications if people you follow @mention you in those conversations.

For people who want to see ALL messages directed at them -

On mobile:

1. Click "Explore" and search your @handle
2. After you type your @handle, press search
3. Click on Latest

On web:

1. Search your @handle
2. Select Search Settings in 
3. Uncheck "Remove blocked and muted accounts"

What's Changing?

Before:

1. Sarah blocks Dave for being abusive
2. Dave starts a conversation about Sarah
3. Others see Dave's Tweets and join in the conversation with harassing Tweets
4. Even though Sarah doesn't see that Dave Tweeted, she receives hundreds of notifications stemming from the conversation started by Dave's Tweet
5. Sarah sees an overwhelming amount of notifications containing targeted harassment

After:

1. Sarah blocks Dave for being abusive
2. Dave starts a conversation about Sarah
3. Manuel joins the conversation; Sarah follows Manuel
4. Sarah only receives notifications that @mention her from people she follows in that conversation, like Manuel
5. Sarah is able to focus on the conversations that matter most to her