

## Cyber Safe Families Terms and Conditions

Campaign dates: March 2018 to February 2019

Campaign partners: Department of Education and Training (VIC) and Alannah & Madeline Foundation

### The campaign:

The campaign title is 'Cyber Safe Families'. Entries are encouraged from all Victorian eSmart (registered) Schools demonstrating ways they are engaging and educating parents and carers in their school community with regard to cyber safety. Examples of entries include an event or guest speaker that promotes positive and safe online behaviour, a student-led activity, a newsletter article or social media posts. This is a joint campaign between the Department of Education and Training (VIC) and the Alannah & Madeline Foundation.

### The steps to follow:

- I. To enter, fill in the online form available from the Alannah & Madeline Foundation's eSmart website ([www.esmart.org.au/cybersafefamilies](http://www.esmart.org.au/cybersafefamilies)) with an explanation of how the school has informed, engaged and educated parents and carers in your school community on cyber safety in 2018. Supporting material such as images, PDFs, Word documents and JPEGs are encouraged to accurately portray your entry.
- II. Entries are encouraged to be creative, fun and inspiring.
- III. Entries can also include details of the reach of your campaign, and also any social or newsletter analytics, but are not mandatory.
- IV. The prize will be given to the most creative entry.
- V. Submit your entry during the campaign dates.

### To be eligible:

- I. You can enter more than once, but only once a term.
- II. By entering, you are allowing the Department of Education and Training and the Alannah & Madeline Foundation to share your entry, supporting images and documents with other schools via their respective newsletters and websites.
- III. You must have permission to use any external material and have completed a media consent form for use of any original work and photos/video.
- IV. You must be a Victorian school (Catholic, Independent and Government) registered for eSmart.

### To win the prize:

There are eight prizes in total during 2018.

Each prize includes:

- I. One Connect information session on Cyber Safety for Parents valued at \$500.
- II. A maximum of 25 x eSmart Digital Licence for parents and carers who attend.
- III. A book voucher for the school library valued at \$500.

### Worth:

Each prize is valued at \$1,250 with a total prize pool of \$10,000.

### Notification:

The Department of Education and Training and the Alannah & Madeline Foundation will advise the winners within four weeks of the close of entries. The winning entry will be featured in the following term's eSmart newsletter. Government schools will also be featured the first School's Update of the following term.

The DET and AMF are not responsible for any lost or misplaced entries.

All decisions are final and no correspondence will be entered into.